



Setting Career Goals

As a freshman or sophomore, you may not know what career(s) you might be interested in, but that shouldn't stop you from preparing for a career! On the portfolio website there are 10 suggestions under "Advice from Employers." Choose the suggestions that you would like to work on during your freshman and sophomore years and give concrete examples of what you will do to enhance your marketability in this area.

Here's an example for you to follow:

You would like to concentrate on the employers' second suggestion, "Become involved in campus and community activities." This sounds like it would also be fun. You write in your portfolio:

Employer's Suggestion: Become involved in campus and community activities.

How I will achieve this goal: First semester – find out about clubs and organizations that interest me. Next semester – join one of these organizations and volunteer for at least one committee or activity. Consider assuming a leadership position for my sophomore year.

Now you try it. Each year identify at least two of the Employer's Suggestions that you would like to work on and give concrete examples of how you will achieve your goals.

Employer's Suggestion:

How I will achieve this goal:



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